“Y Faith in Action”
CSR Partnership Prorgamme 2026/27

Community Wellbeing

Meaningful Work

Sustainable Planet

Just World

港青 YMCA | Faith in Action 125

“Together,
We Build Meaningful CSR
Partnerships for Social Impact!”

Greetings, We Are YMCA of Hong Kong

Our Unique Identity

Being a non-subvented non-governmental organization, **YMCA of Hong Kong** strives to provide all-round services for those in needs, to improve the quality of life for the underprivileged families and to foster intercultural harmony.

Christian values

International Hub

Nurturing Youth

Community Impact

Beneficiary Impact: Who We Serve Together

Your partnership directly transforms lives across diverse community groups

Children

Elderly

Women

Ethnic Minorities

Youth

Why Partner with YMCAHK?

From local
to international

"Y Faith in Action"
Programme

YMCA Vision 2030 Pillars
built on the foundation of
Christian faith

Strategic
ESG Alignment

Strategic Alignment: ESG & SDGs

Transforming corporate social responsibility into measurable global impact through UN Sustainable Development Goals (SDGs)

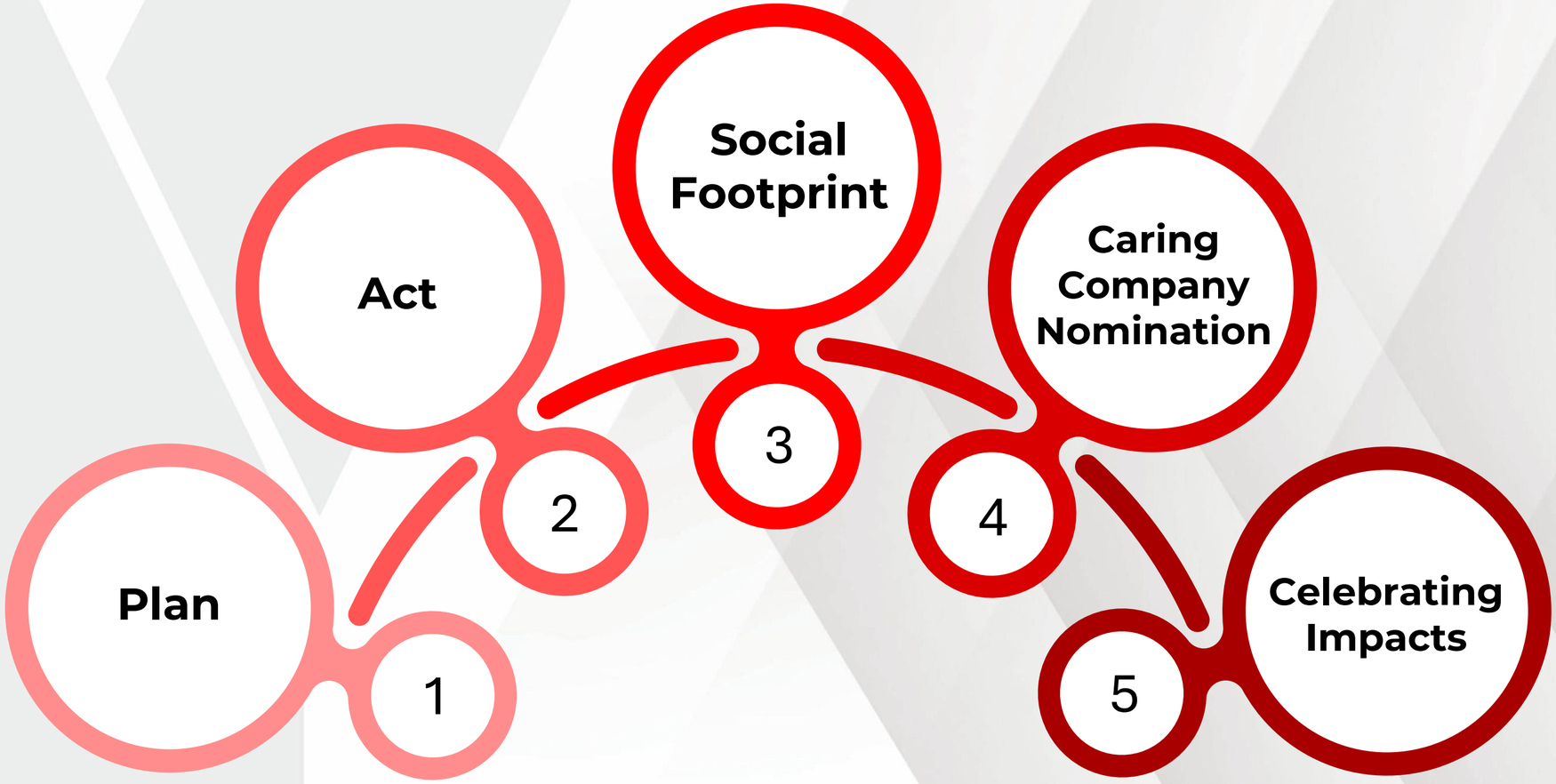
Reference: World YMCA

YMCA YMCA YMCA

What is Y Faith in Action?

The **“Y Faith in Action” CSR Programme** enables values-driven partnerships based on Christian service. It is a strategic pathway to advance YMCA Vision 2030 and deliver measurable ESG and SDG-aligned impact.

How Your Partnership Works



YMCAYMCAYMCAYMCAYMCAYMCAYMCAYMCAYMCAYMCAYMCAYMCAYMCAYMCAYMCAYMCAYMCAYMCAYMCAYMCAYMCAYMCAYMCAYMCAYMCAYMCA

Long Partnership Service Awards

YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA

Partnership Tiers (Mar 1, 2026 – Feb 28, 2027)

SEED Partners	VINE Partners	GRACE Partners
Support 30-50 beneficiaries (programme(s)/ activity(ies) annually)	**Support 50-100 beneficiaries** (programme(s)/ activity(ies) annually)	**Support 100+ beneficiaries** (programme(s)/ activity(ies) annually)
OR		
$5,000 - $10,000 annual contribution (Monetary or in-kind)	**$10,001 - $25,000** annual contribution (Monetary or in-kind)	**$25,001 +** annual contribution (Monetary or in-kind)

For Financial Contributions: We use funds flexibly based on community needs at any time. No individual project report will be provided except mutual agreement.

Partnership Tiers (Mar 1, 2026 – Feb 28, 2027)

Partnership Tiers

	SEED Partners	VINE Partners	GRACE Partners
Acknowledgement & Support by YMCAHK			
Volunteer Training		✓	✓
Site Visits & Beneficiary Meetings		✓	✓
Campaign wrap-up & annual report listing	✓	✓	✓
YMCAHK Publications listings	✓	✓	✓
Social Media Posts & Featured Stories	✓	✓	✓
Annual Appreciation & Recognition Ceremony	✓	✓	✓
Logo on Website	✓	✓	✓ (Key Logo)
Programme Certificate/ Award	Certificate	Trophy	Trophy

YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA

Three ways to partner with us

One-off Engagement

Single-time commitment activities with immediate community impact

1

Continuous Contribution

Ongoing commitments that create sustained, lasting impact

2

In-Kind & Other Supports

Combining practical support with celebration to uplift the community

3

Flexibility in Partnership: No matter which engagement type you choose, you will be making a tangible difference with the flexibility to mix and match throughout the year

Partnership Pathways

Employee Volunteering

Skills-based Engagement

Faith in Action 125

Corporate Donations

Community Connection

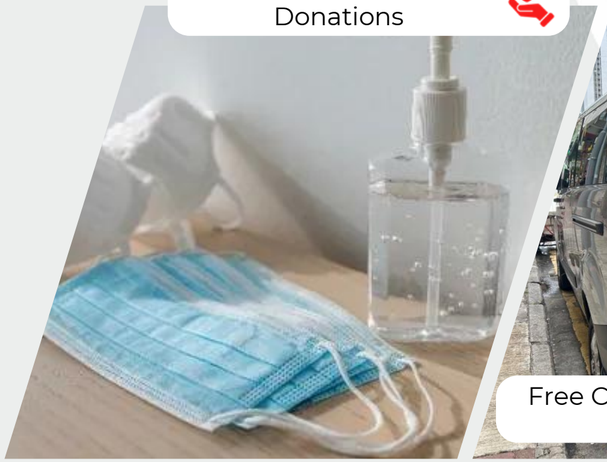
Faith in Action

Partnership Pathways: Corporate Donations

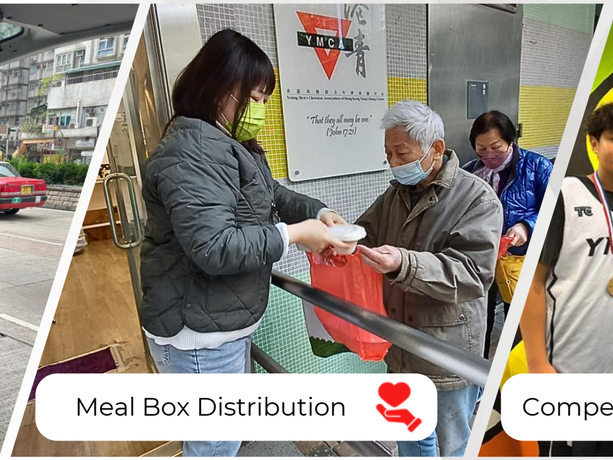
Needs for Materials Donations

Air Ticket Sponsorship

Donation for Children's Interest Classes



Free Chinese Medicine Clinic

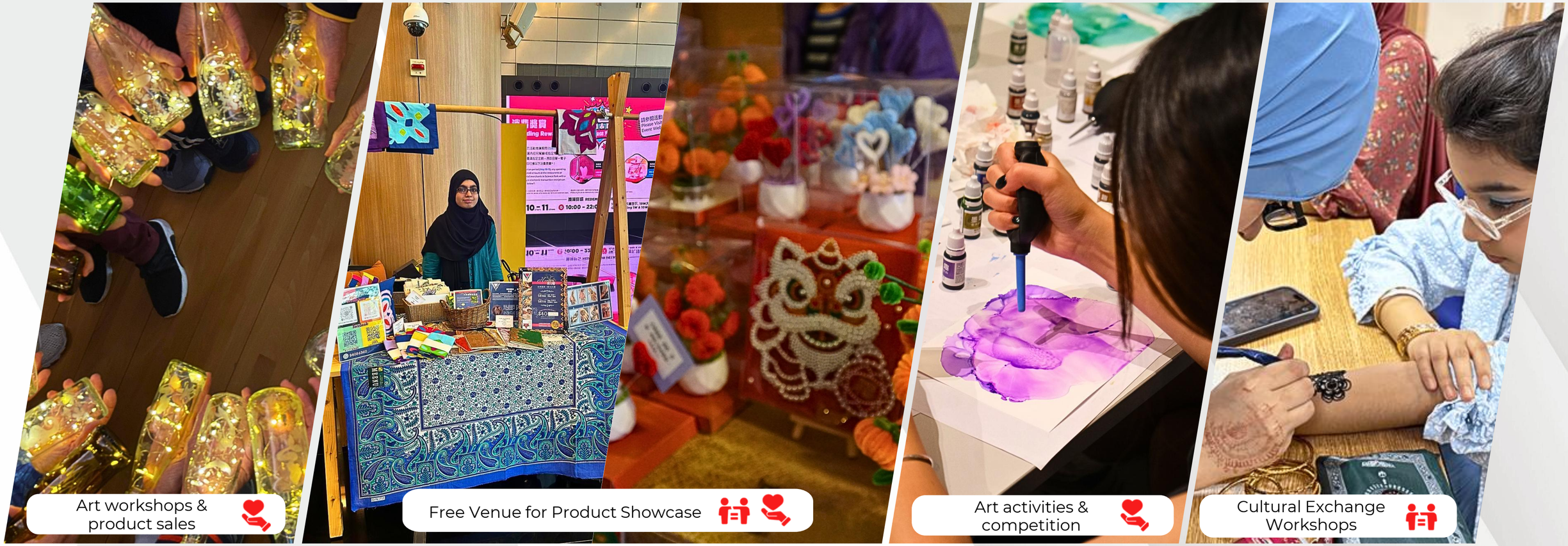


Meal Box Distribution

Competition Sponsorship

Faith in Action

Partnership Pathways: Community Connection



Faith in Action

Partnership Pathways: Skills-based Engagement

Training for Women

Youth Exposure Visits

Volunteer-led Handicraft Classes

Tutoring/ Study Support

STEAM/ Art Activities

YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA

Faith in Action

Partnership Pathways: Employee Volunteering

Elderly Visits

Festival Parties

Community free haircut

YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA

Activities Timeline 2026/27

One-Off Engagement

Continuous Contribution

In-kind & Other Support

2026 Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | 2027 Jan | Feb

Toy Reborn Art Activities

Christmas Party/ CNY Celebration

Rice Dumpling Distribution

Mooncake Distribution

Blessing Bags/ Soup Distribution

Volunteer-led Arts & Handicraft Classes

Cultural Exchange Workshops/ Parties: mixing cultures with food, arts & games promoting Diversity, Equity & Inclusion (DEI)

Youth Exposure Visits to Company, Factory or university

Sports or Other **Competition Sponsorship** for Youth

Educational activities/ STEAM Sponsorship for Youth

Meal Box Distribution/ Free Chinese Medicine Clinic/ Donation for Children's Interest Class/ Business skills Training for Women

Essential supplies Donation/ Free Venue for Charity Sales & Events/ Corporate Purchase of Ethnic Minorities/ Women made Products

YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA

FAQ.

1. What is the official counting period for service contributions?

A : The official counting period is Mar 1, 2026 – Feb 28, 2027. All donations, in-kind support, volunteer hours, and CSR activities within this designated 12-month period must be completed to qualify for recognition.

2. What if we join after October 8, 2026?

A : Companies that join the **Y Faith in Action Programme** after October 2026 are still welcome to participate and be recognized. Contributions made after your join date within the Oct 9, 2026 – Feb 28, 2027 will still be counted toward your programme tier.

FAQ.

3. If we've been supporting YMCAHK before the programme launches (Feb 2026), do those contributions count?

A : Yes, if you've been supporting YMCAHK before the Programme launch in February 2026, those contributions can exceptionally count from December 2025 onward, **but only for existing partners during this first-year launch**.

New partners' contributions count solely within the designated 12-month period (March 1, 2026, to February 28, 2027,) toward Y Faith in Action tier eligibility and Caring Company Scheme 2025/26 nomination.

FAQ.

4. Do we need to hit a minimum contribution amount to join the programme?

A : Yes, there is a minimum contribution threshold to participate. Partners must reach at least the SEED tier (HKD 5,000 - 10,000), higher tiers, VINE (HKD 10,001–25,000) and GRACE (HKD 25,001+), offer greater recognition based on total contributions. Your tier is determined by actual contributions made during the counting period.

5. Can we upgrade tiers mid-year if we contribute more than expected?

A : Yes! Mid-year upgrades are possible on a case-by-case basis for exceptional contributions. Please contact us if your situation changes and you're able to increase support.

FAQ.

6. How does Y Faith in Action relate to HKCSS Caring Company nomination?

A : Participation in **Y Faith in Action** and meeting contribution thresholds by Feb 28, 2027 makes your company eligible for HKCSS Caring Company nomination. YMCAHK will recommend qualified partners to HKCSS by the official deadline (subject to Caring Company Scheme 2025/26 Scheme and arrangement). Your company receives dual recognition – both in Y Faith in Action (at YMCAHK) and the Caring Company programme (at HKCSS).

FAQ.

7. What if we contribute more in one activity but less in another, how is tier decided?

A : Tier placement is based on total accumulated contribution annually, which includes:

- Total donation amount (monetary + in-kind value)
- Number of CSR activities completed
- Total volunteer hours contributed
- Beneficiaries reached

We consider the full picture, not individual activities.

FAQ.

8. If we join in May 2026, will we still be eligible for Caring Company nomination?

A : Yes, contributions from May through June 30 will be counted. However, the shorter timeframe means your contribution level will be assessed accordingly. We still welcome your nomination if criteria are met, but timing may be tight for this year's process.

Together,
We Create Lasting Impact

Join us in demonstrating faith through tangible action.
Let's build meaningful partnerships that transform communities.

Contact us today to discuss the partnership opportunities

CALL OUR OFFICE

2268 7804

EMAIL OUR TEAM

karenchan@ymcahk.org.hk

VISIT OUR WEBSITE

www.ymcahk.org.hk

YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA YMCA